



An Everence Company

## INTRODUCING PRAXIS IMPACTX

# How do we understand real-world impact in investing?

With so many people talking about impact, it's hard to know what real impact is — or what strategies help achieve it.

## Praxis ImpactX

Gauging real-world change



### IMPACT STRATEGY

Each gauge indicates the potential we believe a strategy has to promote real-world change.

There are many ways to seek impact, but they aren't created equal.

At Praxis Investment Management, we utilize seven\* different impact strategies across our funds. Many investors are familiar with screening — but that's only the beginning of the story.

ImpactX helps investors understand the relative difference various impact strategies can make.

*\*See all seven gauges on the following page.*

## Why X?

Like impact itself, X is a variable, X can be a multiplier, and X is often an unknown.

Impact is a factor that must be carefully processed, rigorously managed, continuously explored and routinely redefined. That's our goal at Praxis.

Since 1994, we have shaped our approach to impact by asking the question "What more can we do?" — and integrating new strategies as they emerge over time.



# Praxis pursues seven distinct impact strategies

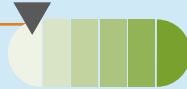
## Praxis ImpactX

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1

Values + Risk Screening communicates the foundational values we hold but has limited potential to promote real-world impact.



**VALUES + RISK SCREENING**

2

Values-based Proxy Voting provides consistent corporate communication and support for important values and risk-driven resolutions on hundreds of ballots annually.



**PROXY VOTING**

3

Sustainability Integration ensures the intentional inclusion of material environmental, social and governance data in the investment selection process.



**SUSTAINABILITY INTEGRATION**

4

Each Positive Impact Bond delivers targeted, real-world benefit to the climate and/or communities through market-rate investments.



**POSITIVE IMPACT BONDS**

5

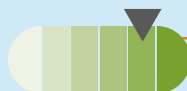
Intentional dialogue with senior leaders through both shareholder and bondholder Company Engagement promotes real, impactful change in corporate policy and practice.



**COMPANY ENGAGEMENT**

6

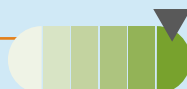
Active involvement with industry Advocacy and Education efforts helps promote a transparent business environment that benefits all stakeholders.



**ADVOCACY AND EDUCATION**

7

Sustainable investments promoting the inclusion and development of underserved communities through Community Investing offer the most potential for real-world change where it is needed most.



**COMMUNITY INVESTING**

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