CFRE
CERTIFIED FUND RAISING EXECUTIVE
Approved Provider for Continuing Education 2025

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - **Everence Foundation**
Title of Activity: - **2025 Everence Development Conference**
Names of Presenter(s): - **Various**
Dates and Location: - **23-25 September, 2025 – Lancaster, PA USA**

Date: 23 September, 2025
Session 1: 1:00pm – 2:15pm (1.25 pts)
☐ - Special Pre-Conference Session for Fundraisers in the Field Three Years or Less!

Date: 23 September, 2025
Session 2: 2:30pm – 3:45pm (1.25 pts)
☐ - Forming Leaders Together: An "Impact" Campaign

Date: 24 September, 2025
Session 3: 8:00am – 9:30am (1.5 pts)
☐ - Voice of the Donor

Date: 24 September, 2025
Session 4: 10:00am – 11:15am (1.25 pts)
☐ - Mission-focused Fundraising
☐ - Stories from the Field
☐ - What I Wish I Knew When I Started Fundraising – Lessons for New Fundraisers
☐ - Campaign Plus: Planned Giving from Scratch
☐ - How to Ask (Really Ask!) for a Major Gift

Date: 24 September, 2025
Session 5: 1:00pm – 2:30pm (1.5 pts)
☐ - Through the Donor's Eyes: Insights to Elevate your Fundraising Approach

Date: 24 September, 2025
Session 6: 3:00pm – 4:15pm (1.25 pts)
☐ - The Ministry of Major Gifts: Building Relationships that Cultivate Generosity (For Mid-Size Shops)
☐ - Identify and Cultivating Prospective Donors for Transformational Real Estate Gifts
☐ - Crisis Communications: Marketing During Times of Adversity or Scandal
☐ - Lasting Bonds: The Joy of Drawing Donors Closer to Your Mission
☐ - Setting High Campaign Goals and Meeting Them – with the Help of Nonprofit Boards

Date: 25 September, 2025
Session 7: 8:00am – 9:16am (1.25 pts)
☐ - Beyond the Development Office: How Every Leader Plays a Role in Fundraising Success (for Non-Fundraisers)
☐ - Cutting Through the Noise: What's Working NOW to Spur Donor Engagement
☐ - Making Wishes Clear: Guiding Donors to Align Beneficiary Designations with Estate Plans
☐ - How to Survive AND Thrive in Your Next Campaign
☐ - What if the Secret to Raising More Funds Wasn't In Your Strategy, But in Your Culture?

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: 25 September, 2025
Session 8: 9:30am – 10:45am (1.25 pts)
☐ - Why Do Big Gifts Happen? Understanding Donor Motivation
☐ - Inspiring Confidence in Donors
☐ - Bridging the Gap: Aligning Board and CEO Strategy for Fundraising Success
☐ - Fundraisers and Burnout: A Crucial Conversation About the Elephant in the Room

Date: 25 September, 2025
Session 9: 11:00am – 12:00pm (1 pt)
☐ - The Soil and the Seed Project

Total number of points attained: _____

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